

WSO Information Technology Committee Report

Activities for February 2023

About WSO IT

Volunteers: Brad L (chair), Marcin C (vice-chair), Mary Jo, Cheryl F, Kathy T, Jackie M, Jenn B, Clare W

Contact the committee: itmanager@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts

Current IT Activities

- Work continues on creating a slack tutorial and how to implement a user agreement
- Policy and Procedures Subcommittee have added significantly to the business IT section of the policy manual
- Continue to complete many requests from other committees for IT services
- Website Design Subcommittee

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- Actively reviewing pages from the Next Level contractor and adding pages to their test servers
- Designs are being developed for a standing conference page on adultchildren.org
- More committees have transitioned to the new design on acawso.org

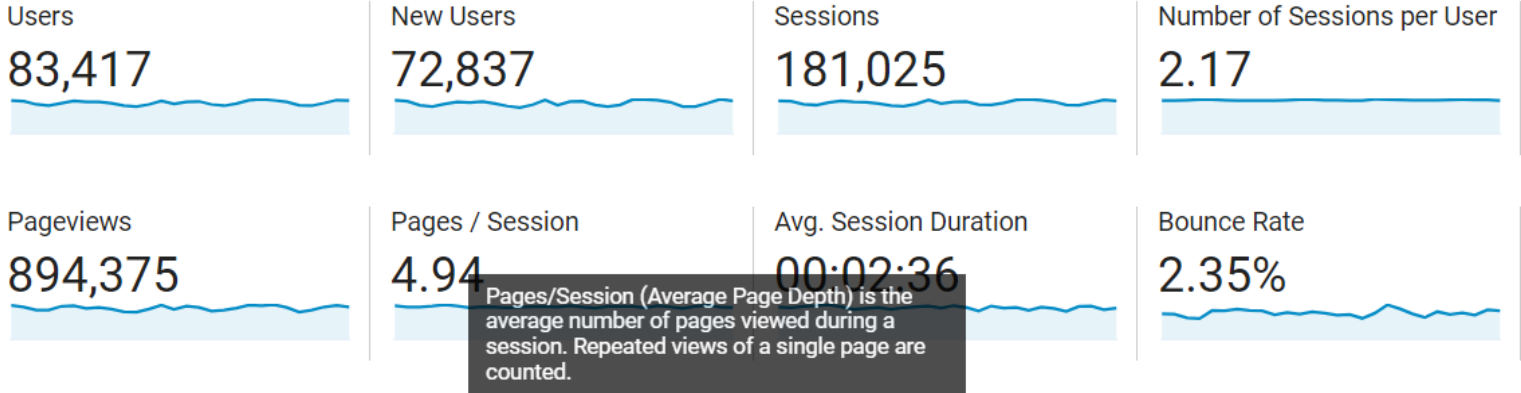
- **Business IT Subcommittee**
 - Planning for the deployment of local network storage for the Signal Office has begun
 - A Canadian dedicated shopify store that will drop ship items from Canada is close to being able to launch
 - An annual goal thermometer for the 7th tradition is in development

- **Meeting List Maintenance (MLM) Subcommittee**
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations

- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics

Country	Users	% Users
1. United States	65,623	78.44%
2. United Kingdom	3,715	4.44%
3. Canada	3,713	4.44%
4. Australia	1,476	1.76%
5. Sweden	1,124	1.34%
6. Germany	637	0.76%
7. France	499	0.60%
8. Netherlands	498	0.60%
9. Russia	461	0.55%
10. Ireland	438	0.52%











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Primary Dimension: **Default Channel Grouping** Source / Medium Source Medium Other ▾

Plot Rows Secondary dimension ▾ Sort Type: Default ▾ advanced      

Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce ▾			
	Users ?	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ?	
	83,417 <small>% of Total: 100.00% (83,417)</small>	72,885 <small>% of Total: 100.07% (72,837)</small>	181,025 <small>% of Total: 100.00% (181,025)</small>	2.35% <small>Avg for View: 2.35% (0.00%)</small>	4.94 <small>Avg for View: 4.94 (0.00%)</small>	00:02:36 <small>Avg for View: 00:02:36 (0.00%)</small>	0.70% <small>Avg for View: 0.70% (0.00%)</small>	1,268 <small>% of Total: 100.00% (1,268)</small>	\$59,735.26 <small>% of Total: 100.00% (\$59,735.26)</small>	
<input type="checkbox"/> 1. Referral	4,382 (5.08%)	2,592 (3.56%)	10,029 (5.54%)	6.95%	5.46	00:03:10	4.75%	476 (37.54%)	\$26,847.84 (44.94%)	
<input type="checkbox"/> 2. Organic Search	45,430 (52.63%)	36,839 (50.54%)	103,090 (56.95%)	1.46%	5.38	00:02:54	0.53%	543 (42.82%)	\$22,022.33 (36.87%)	
<input type="checkbox"/> 3. Direct	34,648 (40.14%)	31,758 (43.57%)	65,610 (36.24%)	2.95%	4.18	00:02:04	0.36%	239 (18.85%)	\$10,594.08 (17.74%)	
<input type="checkbox"/> 4. Social	1,805 (2.09%)	1,647 (2.26%)	2,235 (1.23%)	4.47%	4.40	00:01:54	0.45%	10 (0.79%)	\$271.01 (0.45%)	
<input type="checkbox"/> 5. (Other)	23 (0.03%)	20 (0.03%)	30 (0.02%)	50.00%	2.33	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 6. Email	30 (0.03%)	29 (0.04%)	31 (0.02%)	0.00%	2.58	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)	

Page	Pageviews	% Pageviews
1. /meeting-search/ 	292,813	<div style="width: 32.74%;"></div> 32.74%
2. / 	96,533	<div style="width: 10.79%;"></div> 10.79%
3. /meditation/ 	86,750	<div style="width: 9.70%;"></div> 9.70%
4. /literature/laundry-list/ 	50,101	<div style="width: 5.60%;"></div> 5.60%
5. /quick-search/ 	48,350	<div style="width: 5.41%;"></div> 5.41%
6. /find-a-meeting-contact/ 	29,767	<div style="width: 3.33%;"></div> 3.33%
7. /online-phone-meetings-calendar/ 	23,310	<div style="width: 2.61%;"></div> 2.61%
8. /daily-affirmation/aca-daily-affirmation/ 	10,904	<div style="width: 1.22%;"></div> 1.22%
9. /meeting-group/ 	10,213	<div style="width: 1.14%;"></div> 1.14%
10. /newcomer/ 	8,733	<div style="width: 0.98%;"></div> 0.98%