

WSO Information Technology Committee Report

Activities for September 2022

About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Tamara P (board liaison), Jim B, Mary Jo, Cheryl F, Kathy T, Jackie M

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
 - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

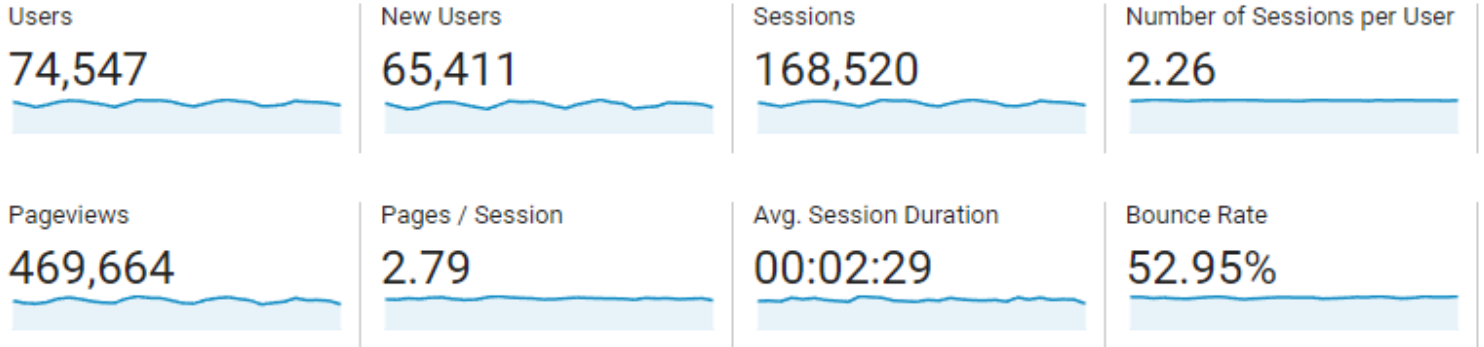
- [Adultchildren.org](http://adultchildren.org) redesign update
 - Next Level has submitted designs of new pages that the IT committee will review.
- Meeting List Plugin outsourcing of work update
 - The contracted developer has improved the pagination on the meeting search page.
- Website Design Subcommittee

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- IT committee page on acawso.org (blue site) has been deployed with the new design.
- Reorganization of the adultchildren.org menu and removal of out of date pages continues
- **Business IT Subcommittee**
 - Training with Finance and the WSO office on Fishbowl, our new inventory tracking software
 - Coordinating with WSO printers to facilitate dropshipping orders from our shopify orders when the printer is geographically closer to the customer than our Signal Hill Warehouse
 - Work has begun on modify a new template on the shopify site (shop.adultchildren.org) to give the shop a fresh modern look and feel
 - When the shop launches we expect to sell ebooks on the platform as well
 - Coordinating with finance and the WSO office regarding training and implementation of fishbowl (the inventory control software)
- **Meeting List Maintenance (MLM) Subcommittee**
 - Coordinating with
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations
- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

WSO Information Technology Committee Report Activities for September 2022

Adultchildren.org Analytics (September 1 - 30)



Country	Users	% Users
1. United States	59,476	78.56%
2. United Kingdom	3,481	4.60%
3. Canada	3,186	4.21%
4. Australia	1,300	1.72%
5. Netherlands	1,144	1.51%
6. Sweden	895	1.18%
7. Germany	586	0.77%
8. Russia	513	0.68%
9. Ireland	422	0.56%
10. China	299	0.39%

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Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	74,547 % of Total: 100.00% (74,547)	65,455 % of Total: 100.07% (65,411)	168,520 % of Total: 100.00% (168,520)	52.95% Avg for View: 52.95% (0.00%)	2.79 Avg for View: 2.79 (0.00%)	00:02:29 Avg for View: 00:02:29 (0.00%)
<input type="checkbox"/> 1. google / organic	39,943 (51.71%)	32,998 (50.41%)	93,190 (55.30%)	48.66%	3.02	00:02:45
<input type="checkbox"/> 2. (direct) / (none)	28,710 (37.17%)	26,003 (39.73%)	59,317 (35.20%)	60.64%	2.34	00:02:01
<input type="checkbox"/> 3. bing / organic	1,562 (2.02%)	1,124 (1.72%)	3,182 (1.89%)	37.37%	3.79	00:03:10
<input type="checkbox"/> 4. duckduckgo / organic	880 (1.14%)	745 (1.14%)	2,073 (1.23%)	44.72%	3.13	00:03:15
<input type="checkbox"/> 5. yahoo / organic	601 (0.78%)	443 (0.68%)	1,167 (0.69%)	39.07%	3.61	00:03:15
<input type="checkbox"/> 6. m.facebook.com / referral	567 (0.73%)	553 (0.84%)	681 (0.40%)	55.21%	2.49	00:01:40
<input type="checkbox"/> 7. acawso.org / referral	441 (0.57%)	156 (0.24%)	1,203 (0.71%)	42.39%	3.81	00:03:29
<input type="checkbox"/> 8. out.reddit.com / referral	385 (0.50%)	361 (0.55%)	423 (0.25%)	74.70%	1.97	00:00:53
<input type="checkbox"/> 9. compliance.fifoundry.net / referral	307 (0.40%)	303 (0.46%)	324 (0.19%)	95.68%	1.14	00:00:11
<input type="checkbox"/> 10. hazeldenbettyford.org / referral	238 (0.31%)	154 (0.24%)	341 (0.20%)	54.25%	2.89	00:02:57

Show

Page	Pageviews	% Pageviews
1. /meeting-search/ 	183,377	 39.04%
2. / 	44,148	 9.40%
3. /meditation/ 	39,942	 8.50%
4. /quick-search/ 	28,920	 6.16%
5. /literature/laundry-list/ 	26,678	 5.68%
6. /find-a-meeting-contact/ 	16,734	 3.56%
7. /online-phone-meetings-calendar/ 	12,377	 2.64%
8. /meeting-group/ 	6,270	 1.33%
9. /daily-affirmation/aca-daily-affirmation/ 	5,234	 1.11%
10. /meeting-details/ 	4,327	 0.92%