

WSO Information Technology Committee Report

Activities for August 2022

About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Tamara P (board liaison), Jim B, Mary Jo, Cheryl F, Kathy T, Jackie M

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
 - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- Adultchildren.org redesign update
 - Next Level has completed coding the home page and is starting design work on the meeting list page
- Meeting List Plugin outsourcing of work update
 - We have found a PHP developer with experience creating wordpress plugins and using the Divi, our web builder. He presented not only with good technical knowledge but demonstrated good communication skills

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during and after the interview. We are finalizing the contract for him to provide long term support for the meeting list plugin.

- Website Redesign Subcommittee
 - We are in the process of developing a new design for the blue website that will make finding information such as the purpose of the committee, when they meet, and how to contact them more straightforward.
 - A new volunteer page that will connect with the new pages on the website is in development that will display all committees and information that will be useful to a volunteer
 - Reorganization of the adultchildren.org menu and removal of out of date pages continues

- Business IT Subcommittee
 - Work has begun on modify a new template on the shopify site (shop.adultchildren.org) to give the shop a fresh modern look and feel
 - When the shop launches we expect to sell ebooks on the platform as well
 - Coordinating with finance and the WSO office regarding training and implementation of fishbowl (the inventory control software)

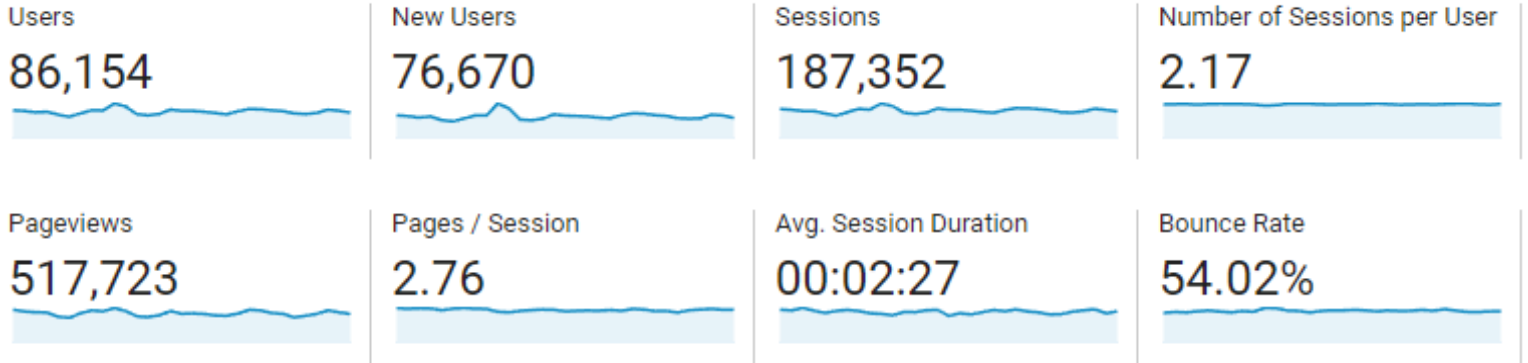
- Meeting List Maintenance (MLM) Subcommittee
 - Developing a plan to require meetings to update within a time period
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations

- Acawso.org
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics (August 1 - 31)



Country	Users	% Users
1. United States	64,465	74.58%
2. United Kingdom	4,147	4.80%
3. Canada	3,538	4.09%
4. Seychelles	1,777	2.06%
5. Czechia	1,540	1.78%
6. Australia	1,475	1.71%
7. Netherlands	1,364	1.58%
8. Sweden	963	1.11%
9. Russia	765	0.89%
10. Germany	606	0.70%

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Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	86,154 % of Total: 100.00% (86,154)	76,707 % of Total: 100.05% (76,670)	187,352 % of Total: 100.00% (187,352)	54.02% Avg for View: 54.02% (0.00%)	2.76 Avg for View: 2.76 (0.00%)	00:02:27 Avg for View: 00:02:27 (0.00%)
<input type="checkbox"/> 1. google / organic	46,489 (52.50%)	39,308 (51.24%)	104,008 (55.51%)	50.19%	2.99	00:02:40
<input type="checkbox"/> 2. (direct) / (none)	30,114 (34.01%)	27,735 (36.16%)	62,601 (33.41%)	60.42%	2.35	00:02:04
<input type="checkbox"/> 3. out.reddit.com / referral	1,800 (2.03%)	1,779 (2.32%)	1,973 (1.05%)	76.79%	1.77	00:01:09
<input type="checkbox"/> 4. bing / organic	1,636 (1.85%)	1,227 (1.60%)	3,753 (2.00%)	39.62%	3.58	00:03:19
<input type="checkbox"/> 5. compliance.fifoundry.net / referral	988 (1.12%)	987 (1.29%)	1,039 (0.55%)	95.09%	1.10	00:00:13
<input type="checkbox"/> 6. m.facebook.com / referral	866 (0.98%)	839 (1.09%)	1,000 (0.53%)	60.10%	2.57	00:01:45
<input type="checkbox"/> 7. duckduckgo / organic	854 (0.96%)	686 (0.89%)	2,221 (1.19%)	44.84%	3.24	00:03:14
<input type="checkbox"/> 8. yahoo / organic	691 (0.78%)	519 (0.68%)	1,326 (0.71%)	40.72%	3.66	00:03:08
<input type="checkbox"/> 9. reddit.com / referral	508 (0.57%)	485 (0.63%)	589 (0.31%)	71.48%	2.16	00:01:28
<input type="checkbox"/> 10. acawso.org / referral	481 (0.54%)	174 (0.23%)	1,450 (0.77%)	43.10%	3.57	00:03:12

Page	Pageviews	% Pageviews
1. /meeting-search/	196,880	38.03%
2. /	49,907	9.64%
3. /meditation/	43,420	8.39%
4. /quick-search/	34,974	6.76%
5. /literature/laundry-list/	31,019	5.99%
6. /find-a-meeting-contact/	20,479	3.96%
7. /online-phone-meetings-calendar/	8,545	1.65%
8. /daily-affirmation/aca-daily-affirmation/	5,808	1.12%
9. /meeting-details/	5,000	0.97%
10. /literature/steps/	4,730	0.91%