

WSO Information Technology Committee Report

Activities for July 2022

About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Tamara P (board liaison), Jim B, Mary Jo, Cheryl F, Kathy T, Jackie M, Mark L

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Mondays at 4pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
 - Next Level has been contracted by WSO
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
- In progress - Contract support for the meeting list plugin
 - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
 - Deployed Web Application and Endpoint Firewalls
 - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- [Adultchildren.org](http://adultchildren.org) redesign update
 - Design proposed Next Level for the home page has been approved and Next Level will begin coding it and working on designs for the internal pages
- Meeting List Plugin outsourcing of work update
 - Jim B has been providing support for the meeting plugin for 5+ years. Next Level had agreed to take over support of the plugin but will not be able to provide a developer that can speak English. Consequently,

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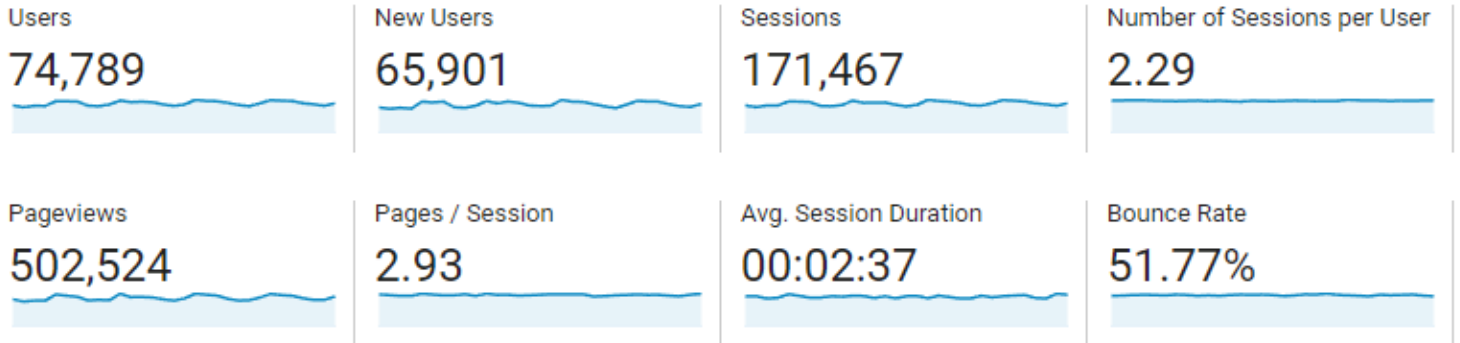
interviews for a developer that can work long term with the IT committee have begun.

- Website Redesign Subcommittee
 - Work continues on rewriting pages that need an update for the new site
 - New tabbed format using modal popups for translations for the [free literature page](#) using model
 - Home page now has an announcement slider
 - Reorganization of the adultchildren.org menu and removal of out of date pages continues
- Business IT Subcommittee
 - Beginning implementation to sell E-books on shop.adultchildren.org
 - Coordinated with Finance to develop a proposal for inventory control software
 - Testing to bring venmo to the standard donation page which would provide recurring donations via venmo
 - Testing backup, patch, and antimalware software for the signal hill office
- Coding Subcommittee
 - Deployed ability for the Meeting List Maintenance Committee to save their searches when working on the backend of the website
 - New zip code function deployed - instead of having users required to choose their country when they type in a postal code, the search is automatically being performed using the geolocated country from the
- Meeting List Maintenance (MLM) Subcommittee
 - Marcin C is the chair of the MLM Subcommittee
 - Developing a plan to require meetings to update within a time period
 - Removing meetings that are no longer active
 - Fielded a large number of requests for meeting updates and new registrations
- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics (July 1 - 31)



Country	Users	% Users
1. United States	60,456	79.99%
2. United Kingdom	3,377	4.47%
3. Canada	3,119	4.13%
4. Australia	1,375	1.82%
5. Sweden	874	1.16%
6. Russia	561	0.74%
7. Germany	527	0.70%
8. Netherlands	410	0.54%
9. Ireland	401	0.53%
10. China	317	0.42%

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	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		74,789 % of Total: 100.00% (74,789)	65,946 % of Total: 100.07% (65,901)	171,467 % of Total: 100.00% (171,467)	51.77% Avg for View: 51.77% (0.00%)	2.93 Avg for View: 2.93 (0.00%)	00:02:37 Avg for View: 00:02:37 (0.00%)
<input type="checkbox"/>	1. google / organic	40,089 (51.52%)	32,799 (49.74%)	93,737 (54.67%)	47.20%	3.19	00:02:50
<input type="checkbox"/>	2. (direct) / (none)	28,746 (36.94%)	26,431 (40.08%)	60,072 (35.03%)	59.78%	2.43	00:02:09
<input type="checkbox"/>	3. bing / organic	1,538 (1.98%)	1,098 (1.66%)	3,728 (2.17%)	38.20%	3.93	00:03:54
<input type="checkbox"/>	4. m.facebook.com / referral	887 (1.14%)	861 (1.31%)	1,072 (0.63%)	56.16%	2.44	00:01:29
<input type="checkbox"/>	5. duckduckgo / organic	821 (1.06%)	658 (1.00%)	2,010 (1.17%)	46.57%	3.25	00:03:04
<input type="checkbox"/>	6. yahoo / organic	666 (0.86%)	514 (0.78%)	1,500 (0.87%)	41.73%	3.65	00:03:19
<input type="checkbox"/>	7. acawso.org / referral	454 (0.58%)	159 (0.24%)	1,321 (0.77%)	36.64%	4.06	00:04:02
<input type="checkbox"/>	8. lm.facebook.com / referral	377 (0.48%)	363 (0.55%)	403 (0.24%)	58.06%	2.76	00:01:57
<input type="checkbox"/>	9. compliance.fifoundry.net / referral	318 (0.41%)	317 (0.48%)	329 (0.19%)	94.53%	1.08	00:00:17
<input type="checkbox"/>	10. hazeldenbettyford.org / referral	274 (0.35%)	193 (0.29%)	396 (0.23%)	58.33%	2.75	00:02:34

Page		Pageviews	% Pageviews
1. /meeting-search/		194,315	38.67%
2. /		46,982	9.35%
3. /quick-search/		41,261	8.21%
4. /meditation/		39,892	7.94%
5. /literature/laundry-list/		27,451	5.46%
6. /find-a-meeting-contact/		18,416	3.66%
7. /virtual-meetings-calendar/		10,138	2.02%
8. /daily-affirmation/aca-daily-affirmation/		5,268	1.05%
9. /meeting-details/		4,689	0.93%
10. /meeting-group/		4,601	0.92%