

# WSO Information Technology Committee Report

## Activities for June 2022

### About WSO IT

Volunteers: Brad L (chair), , Marcin C (vice-chair), Tamara P (board liaison), Jim B, Mary Jo, Cheryl F, Kathy T, Jackie M, Mark L

Contact the committee: [itchair@acawso.org](mailto:itchair@acawso.org)

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain [adultchildren.org](http://adultchildren.org), [shop.adultchildren.org](http://shop.adultchildren.org), [acawso.org](http://acawso.org), [acawsoec.com](http://acawsoec.com), and [acaworldconvention.org](http://acaworldconvention.org).

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to [itchair@acawso.org](mailto:itchair@acawso.org). We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

### Status of IT Goals from the 2022 ABC

- In progress- Complete redesign and deployment of a modern [adultchildren.org](http://adultchildren.org) website
  - Content Update Project - Website Redesign Subcommittee continues to update, add, and remove content with input from WSO committees.
  - Next Level has been contracted by WSO
    - Implement modern attractive design
    - Utilize content update project material
    - Optimize site for faster response
    - Improve accessibility
- In progress - Contract support for the meeting list plugin
  - Meetings are being scheduled with Next Level
- Continue to harden our websites against attack
  - Deployed Web Application and Endpoint Firewalls
  - Continue to Monitor Scans and Alerts
- In Progress - Review options and develop a plan for updating the [acawso.org](http://acawso.org) site

### Current IT Activities

- Marcin C is now the vice-chair of IT while Tamara P is our new board liaison. We thank Jim B for his service as previous board liaison
- Meeting List Update Project
  - Major Changes to the meeting list page
    - Single page for all meeting types (online, in-person, phone, hybrid)
    - No Need to click the search button

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- Refined terminology
  - Meeting type = online, in-person, etc
  - Meeting Focus = speciality focus such as Secular
  - Meeting Format = types of materials used Fellowship Text, YWB, LPG, etc
- If new registration need more than 2 meeting foci (focuses) they now fill out a form affirming they actually represent their group rather than just being “friendly” to these populations
  
- Website Redesign Project
  - Work continues on rewriting pages that need an update for the new site (eg. Non-alcoholic Homes)
  - Reorganization of the adultchildren.org menu and removal of out of date pages
  
- Business IT
  - Coordinating with Finance regarding inventory software
  
- Meeting List maintenance
  - Developing a plan to require meetings to update within a certain time period
  - Removing meetings that are no longer active
  - Fielded a large number of requests for meeting updates and new registrations
  
- **Acawso.org**
  - Updates to committee pages on website - ongoing
  - Posting monthly committee reports - ongoing

# WSO Information Technology Committee Report

## Activities for June 2022

### Adultchildren.org Analytics (May 1 - 31)

Users

72,930



New Users

63,685




Sessions

165,619



Number of Sessions per User

2.27



Pageviews

461,365




Pages / Session

2.79



Avg. Session Duration







00:02:31



Bounce Rate

51.84%



Country	Users	% Users
1.  United States	58,637	79.92%
2.  United Kingdom	3,311	4.51%
3.  Canada	3,169	4.32%
4.  Australia	1,274	1.74%
5.  Sweden	841	1.15%
6.  Russia	536	0.73%
7.  Germany	476	0.65%
8.  Ireland	471	0.64%
9.  Netherlands	385	0.52%
10.  New Zealand	260	0.35%

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	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		<b>72,930</b> % of Total: 100.00% (72,930)	<b>63,732</b> % of Total: 100.07% (63,685)	<b>165,619</b> % of Total: 100.00% (165,619)	<b>51.84%</b> Avg for View: 51.84% (0.00%)	<b>2.79</b> Avg for View: 2.79 (0.00%)	<b>00:02:31</b> Avg for View: 00:02:31 (0.00%)
<input type="checkbox"/>	1. google / organic	<b>38,131</b> (50.40%)	<b>30,605</b> (48.02%)	<b>90,254</b> (54.49%)	47.06%	3.04	00:02:48
<input type="checkbox"/>	2. (direct) / (none)	<b>29,044</b> (38.39%)	<b>26,686</b> (41.87%)	<b>59,466</b> (35.91%)	59.89%	2.32	00:02:02
<input type="checkbox"/>	3. bing / organic	<b>1,566</b> (2.07%)	<b>1,119</b> (1.76%)	<b>3,517</b> (2.12%)	38.41%	3.64	00:03:20
<input type="checkbox"/>	4. m.facebook.com / referral	<b>849</b> (1.12%)	<b>829</b> (1.30%)	<b>993</b> (0.60%)	58.01%	2.46	00:01:42
<input type="checkbox"/>	5. duckduckgo / organic	<b>733</b> (0.97%)	<b>592</b> (0.93%)	<b>1,840</b> (1.11%)	45.60%	3.15	00:03:10
<input type="checkbox"/>	6. yahoo / organic	<b>603</b> (0.80%)	<b>438</b> (0.69%)	<b>1,338</b> (0.81%)	42.23%	3.48	00:03:09
<input type="checkbox"/>	7. acawso.org / referral	<b>425</b> (0.56%)	<b>135</b> (0.21%)	<b>1,120</b> (0.68%)	35.89%	3.90	00:03:43
<input type="checkbox"/>	8. lm.facebook.com / referral	<b>294</b> (0.39%)	<b>282</b> (0.44%)	<b>333</b> (0.20%)	56.16%	2.79	00:01:58
<input type="checkbox"/>	9. hazeldenbettyford.org / referral	<b>272</b> (0.36%)	<b>193</b> (0.30%)	<b>383</b> (0.23%)	59.01%	2.54	00:03:13
<input type="checkbox"/>	10. aca-sverige.org / referral	<b>203</b> (0.27%)	<b>160</b> (0.25%)	<b>545</b> (0.33%)	79.63%	1.46	00:01:21

Page		Pageviews	% Pageviews
1. /meeting-search/		127,714	27.68%
2. /quick-search/		60,290	13.07%
3. /		44,392	9.62%
4. /meditation/		38,395	8.32%
5. /literature/laundry-list/		26,565	5.76%
6. /quick-search/?onlinebt=Click+Here		24,365	5.28%
7. /find-a-meeting-contact/		17,083	3.70%
8. /virtual-meetings-calendar/		8,070	1.75%
9. /quick-search/?telephonebt=Click+Here		5,787	1.25%
10. /daily-affirmation/aca-daily-affirmation/		4,896	1.06%