

# WSO Information Technology Committee Report

## Activities for April 2022

### About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe A

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The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain [adultchildren.org](http://adultchildren.org), [shop.adultchildren.org](http://shop.adultchildren.org), [acawso.org](http://acawso.org), [acawsoec.com](http://acawsoec.com), and [acaworldconvention.org](http://acaworldconvention.org).

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to [itchair@acawso.org](mailto:itchair@acawso.org). We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

### Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern [adultchildren.org](http://adultchildren.org) website
  - Content Update Project - Update, add, and remove content with input from WSO committees.
  - Hire a web designer or design firm
    - Implement modern attractive design
    - Utilize content update project material
    - Optimize site for faster response
    - Improve accessibility
- In Progress -Meeting list update project
  - Get input from the fellowship
  - Improve meeting search filters (e.g search by language used)
  - Improve aesthetics of the meeting search and results
  - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the [acawso.org](http://acawso.org) site
- Complete
  - Research faster hosting options and move all live ACA websites to that faster host

### Current IT Activities

- ABC/AWC
  - Election Buddy, polling software
    - Evaluated and demonstrated for the ABC facilitation team

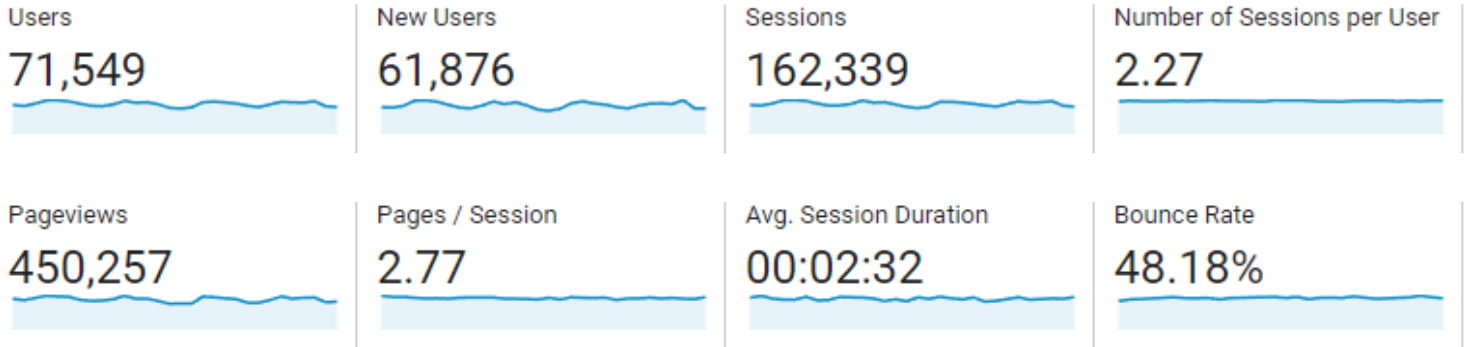
## **WSO Information Technology Committee Report Activities for April 2022**

- IT team trained to use for in meeting polling at the ABC as well as world wide polling after the completion of each meeting
  - IBM Streaming Software
    - Evaluated and readied for streaming to the ABC observation room
  - Prepared multiple webpages for quick deployment of ABC audio clips and summary to be used in conjunction with world wide voting for after the ABC
  - Coordinated with ABC and Delegate Engagement Committees
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- Meeting List Update Project
    - Ability to designate your meeting as both telephone and online coming soon
- 
- Website Redesign Project
    - Work continues on rewriting pages that need an update for the new site (eg. Am I an adult child, Emotional Sobriety)
    - Reorganization of the adultchildren.org menu and removal of out of date pages
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- Business IT
    - Training continues on Smart Sheets
    - Multiple meetings with vendors regarding implementation of new inventory and finance software
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- Meeting List maintenance
    - Developing a plan to require meetings to update within a certain time period
    - Removing meetings that are no longer activities
    - Fielded a large number of requests for meeting updates and new registrations
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- **Acawso.org**
    - Updates to committee pages on website - ongoing
    - Posting monthly committee reports - ongoing

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### Adultchildren.org Analytics (April 1 - 30)



Country	Users	% Users
1.  United States	57,590	79.99%
2.  Canada	3,306	4.59%
3.  United Kingdom	3,225	4.48%
4.  Australia	1,303	1.81%
5.  Sweden	833	1.16%
6.  Germany	458	0.64%
7.  Netherlands	413	0.57%
8.  Ireland	389	0.54%
9.  Israel	302	0.42%
10.  New Zealand	270	0.38%

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Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	<b>71,549</b> % of Total: 100.00% (71,549)	<b>61,926</b> % of Total: 100.08% (61,876)	<b>162,339</b> % of Total: 100.00% (162,339)	<b>48.18%</b> Avg for View: 48.18% (0.00%)	<b>2.77</b> Avg for View: 2.77 (0.00%)	<b>00:02:32</b> Avg for View: 00:02:32 (0.00%)
<input type="checkbox"/> 1. google / organic	<b>37,545</b> (50.46%)	29,984 (48.42%)	87,218 (53.73%)	43.57%	3.00	00:02:49
<input type="checkbox"/> 2. (direct) / (none)	<b>28,883</b> (38.82%)	26,020 (42.02%)	59,169 (36.45%)	55.55%	2.37	00:02:03
<input type="checkbox"/> 3. bing / organic	<b>1,527</b> (2.05%)	1,094 (1.77%)	3,259 (2.01%)	37.40%	3.45	00:03:15
<input type="checkbox"/> 4. duckduckgo / organic	<b>816</b> (1.10%)	654 (1.06%)	2,437 (1.50%)	41.49%	3.05	00:03:08
<input type="checkbox"/> 5. m.facebook.com / referral	<b>727</b> (0.98%)	693 (1.12%)	809 (0.50%)	60.07%	2.37	00:01:35
<input type="checkbox"/> 6. yahoo / organic	<b>630</b> (0.85%)	484 (0.78%)	1,430 (0.88%)	37.06%	3.50	00:03:24
<input type="checkbox"/> 7. acawso.org / referral	<b>449</b> (0.60%)	155 (0.25%)	1,204 (0.74%)	36.71%	3.74	00:03:43
<input type="checkbox"/> 8. lm.facebook.com / referral	<b>280</b> (0.38%)	248 (0.40%)	306 (0.19%)	52.29%	3.16	00:02:26
<input type="checkbox"/> 9. aca-sverige.org / referral	<b>216</b> (0.29%)	183 (0.30%)	580 (0.36%)	67.41%	1.63	00:01:01
<input type="checkbox"/> 10. l.facebook.com / referral	<b>198</b> (0.27%)	153 (0.25%)	301 (0.19%)	54.15%	2.61	00:02:08

Page	Pageviews	% Pageviews
1. /meeting-search/ 	92,030	 20.44%
2. /quick-search/ 	66,613	 14.79%
3. / 	44,312	 9.84%
4. /meditation/ 	42,663	 9.48%
5. /quick-search/?onlinebt=Click+Here 	36,181	 8.04%
6. /literature/laundry-list/ 	26,127	 5.80%
7. /find-a-meeting-contact/ 	18,231	 4.05%
8. /virtual-meetings-calendar/ 	8,170	 1.81%
9. /quick-search/?telephonebt=Click+Here 	8,077	 1.79%
10. /meeting-details/ 	5,189	 1.15%