

# WSO Information Technology Committee Report

## Activities for October 2021

### About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe H., Amber D, Daniel O., Joe A, Dylan G

Contact the committee: [itchair@acawso.org](mailto:itchair@acawso.org)

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain [adultchildren.org](http://adultchildren.org), [shop.adultchildren.org](http://shop.adultchildren.org), [acawso.org](http://acawso.org), [acawsoec.com](http://acawsoec.com), and [acaworldconvention.org](http://acaworldconvention.org).

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to [itchair@acawso.org](mailto:itchair@acawso.org). We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

### Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern [adultchildren.org](http://adultchildren.org) website
  - Content Update Project - Update, add, and remove content with input from WSO committees.
  - Hire a web designer or design firm
    - Implement modern attractive design
    - Utilize content update project material
    - Optimize site for faster response
    - Improve accessibility
  - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
  - Get input from the fellowship
  - Improve meeting search filters (e.g search by language used)
  - Improve aesthetics of the meeting search and results
  - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the [acawso.org](http://acawso.org) site

### Current IT Activities

- Moved [ecawso.org](http://ecawso.org), [acawso.org](http://acawso.org), [adultchildren.org](http://adultchildren.org) to A2 Hosting
- Acquired quote from alternative San Francisco A/V vendor for ABC
- Encourage the hotel "preferred vendor" to be more competitive.
- Began needs analysis for Literature, Publishing, and Archives committee
- IT Meeting List subcommittee administered meeting changes and responded to inquiries

## **WSO Information Technology Committee Report Activities for October 2021**

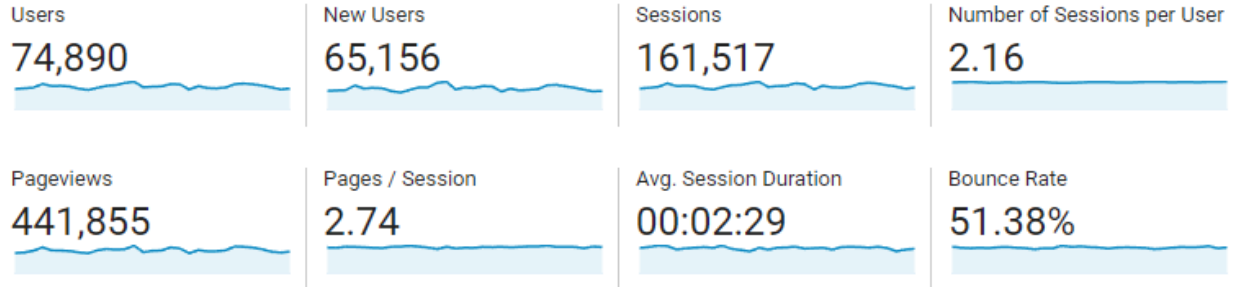
- Developed preliminary strategy to get meetings to update their information
- Researched hybrid voting solutions for the ABC
- Finalizing team up calendar for online meeting (shows upcoming online meetings by time/day via calendar layout)
  
- **Adultchildren.org**
  - Nearing completion of an updated adultchildren.org home page with a more graphical interface
  - Deployed an additional meeting focus choice, Loving Parent Guidebook
  - Many groups updated their meeting type to accurately reflect their meeting due to encouraging letter last month
  
- **Acawso.org**
  - Updates to committee pages on website - ongoing
  - Posting monthly committee reports - ongoing

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### Adultchildren.org Analytics (October 1 - October 31)

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Country	Users	% Users
1.  United States	58,817	78.61%
2.  United Kingdom	3,446	4.61%
3.  Canada	3,219	4.30%
4.  Australia	1,365	1.82%
5.  Sweden	832	1.11%
6.  India	632	0.84%
7.  China	595	0.80%
8.  Germany	536	0.72%
9.  Netherlands	414	0.55%
10.  Ireland	398	0.53%

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	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		<b>74,890</b> % of Total: 100.00% (74,890)	<b>65,189</b> % of Total: 100.05% (65,156)	<b>161,517</b> % of Total: 100.00% (161,517)	<b>51.38%</b> Avg for View: 51.38% (0.00%)	<b>2.74</b> Avg for View: 2.74 (0.00%)	<b>00:02:29</b> Avg for View: 00:02:29 (0.00%)
<input type="checkbox"/>	1. (direct) / (none)	<b>66,062</b> (78.65%)	62,500 (95.88%)	104,376 (64.62%)	55.49%	2.58	00:02:14
<input type="checkbox"/>	2. google / organic	<b>13,973</b> (16.64%)	1,830 (2.81%)	47,377 (29.33%)	43.13%	3.03	00:02:58
<input type="checkbox"/>	3. bing / organic	<b>698</b> (0.83%)	92 (0.14%)	1,888 (1.17%)	34.43%	3.51	00:03:26
<input type="checkbox"/>	4. acawso.org / referral	<b>383</b> (0.46%)	11 (0.02%)	1,217 (0.75%)	39.36%	3.70	00:03:28
<input type="checkbox"/>	5. ActiveCampaign / email	<b>327</b> (0.39%)	325 (0.50%)	403 (0.25%)	85.36%	1.61	00:01:20
<input type="checkbox"/>	6. yahoo / organic	<b>298</b> (0.35%)	51 (0.08%)	963 (0.60%)	39.25%	3.29	00:03:37
<input type="checkbox"/>	7. duckduckgo / organic	<b>290</b> (0.35%)	88 (0.13%)	1,148 (0.71%)	41.90%	3.11	00:03:20
<input type="checkbox"/>	8. office.jocial.com / referral	<b>221</b> (0.26%)	26 (0.04%)	258 (0.16%)	90.31%	1.11	00:00:18
<input type="checkbox"/>	9. asia-region.jocial.com / referral	<b>176</b> (0.21%)	22 (0.03%)	239 (0.15%)	91.21%	1.59	00:00:40
<input type="checkbox"/>	10. m.facebook.com / referral	<b>142</b> (0.17%)	15 (0.02%)	227 (0.14%)	54.19%	2.90	00:02:51

Page	Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here	88,883	20.12%
2. /meeting-search/	82,062	18.57%
3. /	45,156	10.22%
4. /meditation/	38,186	8.64%
5. /find-a-meeting-contact/	21,515	4.87%
6. /quick-search/?telephonebt=Click+Here	21,226	4.80%
7. /literature/laundry-list/	19,923	4.51%
8. /quick-search/	8,601	1.95%
9. /meeting-details/	6,905	1.56%
10. /literature/steps/	4,458	1.01%