

WSO Information Technology Committee Report

Activities for September 2021

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe H., Amber D, Daniel O., Joe A, Dylan G

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
 - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- Moved acaworldconvention.org from goDaddy to A2 Hosting
- Remain WSO sites will be moved in October (acawso.org moving Oct 10)
- Developed site for ABC/AWC 2022
- Received a revised quote from Encore the A/V vendor the San Francisco Hilton for the 2022 ABC/AWC

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- Business IT Subcommittee created
 - Needs analysis for committees
 - Publishing
 - Literature
 - DCOC
 - Research regarding tech solutions
 - Verify all WSO key people have someone to back them up
 - Standardization (e.g. online storage backup)
 - Improve Efficiency
- Drafted a letter asking all meeting contacts to update their listing especially in regard to meeting type (e.g. secular, lgbtia+, etc) and whether they are in person or online
- Researched hybrid voting solutions for the ABC
- Developing a web page for planned giving
- IT assumed responsibility for new meeting registrations, updates, and problems
- Developing a policy regarding meeting listing that violate the traditions

- **Adultchildren.org**
 - Translations are now available on adultchildren.org
 - 2021 AWC Audio recordings are now available
 - A new homepage for the existing site which will make navigation easier is complete and is now starting its way through the approval process

- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

WSO Information Technology Committee Report Activities for September 2021

Adultchildren.org Analytics (September 1 - September 30)

Users

70,690

New Users

61,439

Sessions

154,253

Number of Sessions per User

2.18

Pageviews

410,171

Pages / Session

2.66

Avg. Session Duration

00:02:25

Bounce Rate

53.95%





















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Country	Users	% Users
1. United States	55,245	77.77%
2. United Kingdom	3,152	4.44%
3. Canada	2,788	3.92%
4. Australia	1,393	1.96%
5. India	986	1.39%
6. Sweden	699	0.98%
7. China	538	0.76%
8. Germany	476	0.67%
9. Netherlands	415	0.58%
10. Ireland	400	0.56%

	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		70,690 % of Total: 100.00% (70,690)	61,467 % of Total: 100.05% (61,439)	154,253 % of Total: 100.00% (154,253)	53.95% Avg for View: 53.95% (0.00%)	2.66 Avg for View: 2.66 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
<input type="checkbox"/>	1. (direct) / (none)	62,019 (77.93%)	59,045 (96.06%)	98,722 (64.00%)	58.27%	2.50	00:02:08
<input type="checkbox"/>	2. google / organic	13,773 (17.31%)	1,903 (3.10%)	45,746 (29.66%)	45.66%	2.96	00:02:52
<input type="checkbox"/>	3. bing / organic	664 (0.83%)	88 (0.14%)	1,952 (1.27%)	36.17%	3.38	00:03:32
<input type="checkbox"/>	4. office.jocial.com / referral	403 (0.51%)	46 (0.07%)	599 (0.39%)	89.15%	1.18	00:00:54
<input type="checkbox"/>	5. acawso.org / referral	374 (0.47%)	11 (0.02%)	1,167 (0.76%)	40.19%	3.40	00:03:37
<input type="checkbox"/>	6. asia-region.jocial.com / referral	340 (0.43%)	50 (0.08%)	539 (0.35%)	90.91%	1.13	00:01:03
<input type="checkbox"/>	7. duckduckgo / organic	273 (0.34%)	75 (0.12%)	1,103 (0.72%)	43.25%	2.84	00:03:02
<input type="checkbox"/>	8. yahoo / organic	271 (0.34%)	43 (0.07%)	917 (0.59%)	38.28%	3.48	00:03:56
<input type="checkbox"/>	9. m.facebook.com / referral	236 (0.30%)	19 (0.03%)	343 (0.22%)	56.56%	2.66	00:02:00
<input type="checkbox"/>	10. l.facebook.com / referral	97 (0.12%)	13 (0.02%)	223 (0.14%)	56.05%	2.98	00:03:46

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Page		Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here		81,478	 19.86%
2. /meeting-search/		72,571	 17.69%
3. /		43,919	 10.71%
4. /meditation/		34,474	 8.40%
5. /find-a-meeting-contact/		20,979	 5.11%
6. /quick-search/?telephonebt=Click+Here		20,212	 4.93%
7. /literature/laundry-list/		18,790	 4.58%
8. /quick-search/		8,094	 1.97%
9. /meeting-details/		6,695	 1.63%
10. /aca-daily-affirmation/		4,308	 1.05%