

WSO Information Technology Committee Report

Activities for July 2021

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe H., Amber D, Daniel O.

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
 - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- Team up calendar for ACA meetings has launched for beta testing-links are in slack
- Meeting soon for a 1 hour consultation with a development company to review the proposal for a new adultchildren.org website and an enhanced meeting list. The goals of the meeting are to ensure project clarity, develop a realistic budget, and discuss approaches and timelines. As well as review the needs of the

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fellowship and make sure the proposal is meeting them. The proposal will then be presented to the board for review. Upon approval it will be posted for offers.

- Marcin C has been approved to update WSO websites and has been completing IT requests from the fellowship
- Development has begun on the 2022 ABC/AWC registration page as well as continued research on a hybrid voting solution. Quotes were exorbitant from suggested external vendors so the site is being developed in house.
- Those that use WSO emails will be able to reset their own passwords in two weeks. In preparation for this a guideline on how to update recovery options email recovery options (backup phone and email) have been sent to all WSO email users, along with images and a video as to how to update them. It is strongly recommended that everyone take a moment to update their recovery information, especially if they recently started using a WSO email.
- Moved to dashlane as a password manager
- Test servers are functioning well at our new web host, A2.

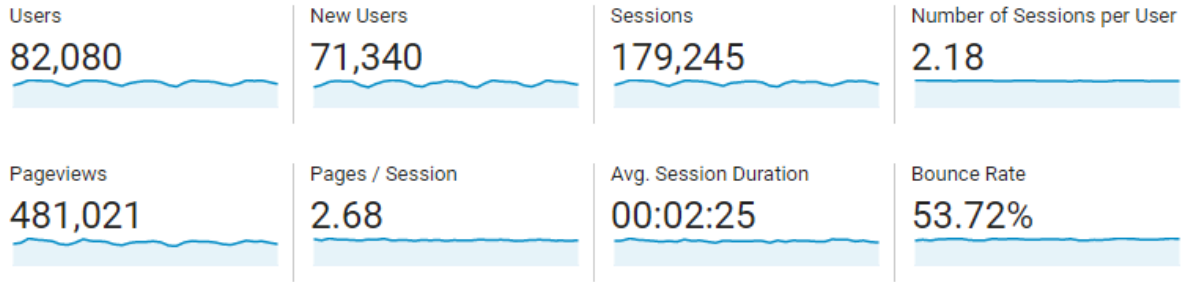
- **Adultchildren.org**
 - The new LPG webpage has been completed and is receiving input from committees
 - A new contact us web form is near completion so that some emails can be directed to chairs rather than all going to Eleni.
 - A new serenity page has been posted to the website
 - Currently working on page for the 2021 AWC recordings, which will be available soon.

- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

Adultchildren.org Analytics (July 10 - August 13, 2021)

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	65,501	56,337	142,620	53.64%	2.68	00:02:26	
Country	Users		% Users				w: (%)
1. United States	63,923			78.44%			12
2. United Kingdom	3,614			4.43%			49
3. Canada	3,017			3.70%			09
4. Australia	1,534			1.88%			18
5. India	1,232			1.51%			30
6. Sweden	803			0.99%			39
7. Germany	568			0.70%			07
8. Netherlands	426			0.52%			47
9. Ireland	406			0.50%			44
10. China	342			0.42%			36

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Page		Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here		93,311	19.40%
2. /meeting-search/		91,487	19.02%
3. /		52,107	10.83%
4. /meditation/		39,809	8.28%
5. /find-a-meeting-contact/		24,815	5.16%
6. /quick-search/?telephonebt=Click+Here		24,672	5.13%
7. /literature/laundry-list/		22,242	4.62%
8. /quick-search/		9,441	1.96%
9. /meeting-details/		7,404	1.54%
10. /literature/steps/		5,342	1.11%

	Source / Medium ?	Acquisition			Behavior		
		Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
		82,080 % of Total: 100.00% (82,080)	71,379 % of Total: 100.05% (71,340)	179,245 % of Total: 100.00% (179,245)	53.72% Avg for View: 53.72% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:02:25 Avg for View: 00:02:25 (0.00%)
<input type="checkbox"/>	1. (direct) / (none)	72,862 (78.84%)	68,559 (96.05%)	114,557 (63.91%)	58.29%	2.53	00:02:09
<input type="checkbox"/>	2. google / organic	15,463 (16.73%)	2,172 (3.04%)	53,860 (30.05%)	44.84%	2.97	00:02:55
<input type="checkbox"/>	3. bing / organic	760 (0.82%)	139 (0.19%)	2,380 (1.33%)	33.61%	3.54	00:03:24
<input type="checkbox"/>	4. office.jocial.com / referral	537 (0.58%)	89 (0.12%)	855 (0.48%)	90.06%	1.21	00:01:01
<input type="checkbox"/>	5. acawso.org / referral	369 (0.40%)	16 (0.02%)	1,151 (0.64%)	39.53%	3.53	00:03:14
<input type="checkbox"/>	6. asia-region.jocial.com / referral	363 (0.39%)	62 (0.09%)	555 (0.31%)	88.29%	1.23	00:01:06
<input type="checkbox"/>	7. duckduckgo / organic	324 (0.35%)	111 (0.16%)	1,164 (0.65%)	42.10%	2.81	00:02:53
<input type="checkbox"/>	8. yahoo / organic	298 (0.32%)	56 (0.08%)	1,166 (0.65%)	45.03%	3.07	00:03:18
<input type="checkbox"/>	9. m.facebook.com / referral	264 (0.29%)	19 (0.03%)	375 (0.21%)	49.07%	3.09	00:02:44
<input type="checkbox"/>	10. aca-sverige.org / referral	84 (0.09%)	6 (0.01%)	458 (0.26%)	77.51%	1.49	00:01:05