

WSO Information Technology Committee Report

Activities for Aug 2021

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Marcin C, Mary Jo, Cheryl F, Kathy T, Joe H., Amber D, Daniel O.

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2021 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
 - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site

Current IT Activities

- Team up calendar for ACA meetings is in the final weeks of review. Plan to launch the calendar with online meetings only (if all the face to face meeting were loaded the calendar would become overcrowded and too difficult to use)
- Met with Next Level Design twice for a consultation/feedback on the design scope document (RFP) that will be used to find a company to develop a revised Adultchildren.org website, including the meeting search page. Received

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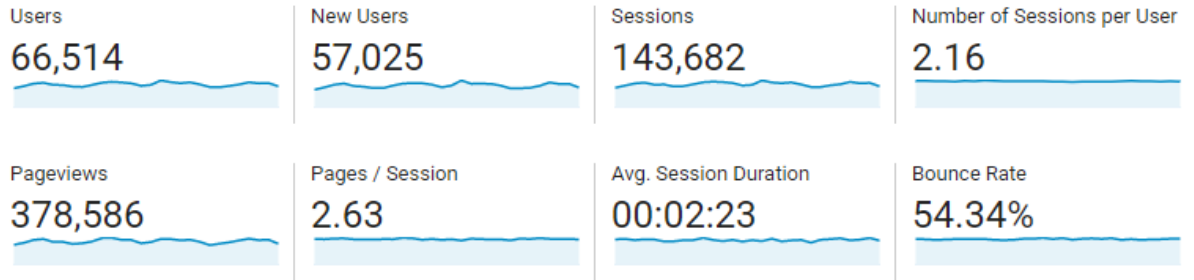
feedback as well as a proposal/project scope document. WSO board will be receiving those documents shortly.

- Waiting on a revised quote from Encore the A/V vendor the San Francisco Hilton for the 2022 ABC/AWC
- WSO email users can now reset their own passwords if they have forgotten them.
- Acawsoec.org will be the next website to move to A2 servers
- Meeting List Data Integrity project - Issue: meetings have types and focuses checked that do not reflect their meeting making it harder to find specific meeting types and focuses
 - New meetings - Revising meeting registration page that not only updates meeting types and meeting focuses to what is currently available, but strongly encourages new meetings to only make choices that reflect their meeting type to improve data integrity.
 - Existing meeting - Working on a plan to strongly encourage meetings to update their information. When the plan is completed meetings that update will have to rechoose their meeting types and focusing, encouraging choices that actually reflect their meetings. (ie only choose secular if it is a secular meeting, rather than “secular friendly”)
- **Adultchildren.org**
 - The LPG webpage and an LPG availability page have been launched.
 - A new contact us web form has been launched that directs emails to the appropriate chair rather than
 - A 2021 AWC recordings page is ready and will be launched once the final few recordings have been reviewed.
 - Audio recordings page has been updated
 - Working on a new homepage for the existing site which will make navigation easier while we work through the process of selecting a design company for the new site
- **Acawso.org**
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

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Adultchildren.org Analytics (August 14 - September 11, 2021)



Country	Users	% Users
1. United States	51,959	77.74%
2. United Kingdom	3,029	4.53%
3. Canada	2,493	3.73%
4. Australia	1,333	1.99%
5. India	968	1.45%
6. Sweden	622	0.93%
7. China	470	0.70%
8. Germany	423	0.63%
9. Ireland	391	0.58%
10. Netherlands	358	0.54%

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Source / Medium ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	66,514 % of Total: 100.00% (66,514)	57,056 % of Total: 100.05% (57,025)	143,682 % of Total: 100.00% (143,682)	54.34% Avg for View: 54.34% (0.00%)	2.63 Avg for View: 2.63 (0.00%)	00:02:23 Avg for View: 00:02:23 (0.00%)
<input type="checkbox"/> 1. (direct) / (none)	58,446 (78.26%)	54,918 (96.25%)	92,346 (64.27%)	58.49%	2.48	00:02:06
<input type="checkbox"/> 2. google / organic	12,629 (16.91%)	1,619 (2.84%)	42,060 (29.27%)	46.11%	2.92	00:02:50
<input type="checkbox"/> 3. bing / organic	642 (0.86%)	85 (0.15%)	1,881 (1.31%)	34.40%	3.62	00:03:46
<input type="checkbox"/> 4. acawso.org / referral	446 (0.60%)	24 (0.04%)	1,255 (0.87%)	46.53%	3.08	00:03:10
<input type="checkbox"/> 5. office.jocial.com / referral	369 (0.49%)	47 (0.08%)	575 (0.40%)	89.22%	1.20	00:00:43
<input type="checkbox"/> 6. asia-region.jocial.com / referral	348 (0.47%)	45 (0.08%)	490 (0.34%)	91.43%	1.13	00:00:51
<input type="checkbox"/> 7. duckduckgo / organic	259 (0.35%)	79 (0.14%)	1,017 (0.71%)	41.69%	2.84	00:03:22
<input type="checkbox"/> 8. yahoo / organic	242 (0.32%)	40 (0.07%)	909 (0.63%)	46.86%	3.05	00:03:22
<input type="checkbox"/> 9. m.facebook.com / referral	220 (0.29%)	25 (0.04%)	292 (0.20%)	57.53%	2.72	00:02:12
<input type="checkbox"/> 10. aca-sverige.org / referral	69 (0.09%)	7 (0.01%)	405 (0.28%)	78.02%	1.53	00:01:09

Page	Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here	75,809	20.02%
2. /meeting-search/	65,654	17.34%
3. /	40,715	10.75%
4. /meditation/	32,024	8.46%
5. /quick-search/?telephonebt=Click+Here	19,003	5.02%
6. /find-a-meeting-contact/	18,635	4.92%
7. /literature/laundry-list/	16,680	4.41%
8. /quick-search/	7,799	2.06%
9. /meeting-details/	5,862	1.55%
10. /literature/lpg-availability/	4,795	1.27%