

WSO Information Technology Committee Report

Activities for April 2021

About WSO IT

Volunteers: Brad L (chair), Jim B (board liaison), Mary Jo, Cheryl F, Kathy T, Joe H.

ABC Volunteer: Mindy L

Contact the committee: itchair@acawso.org

The WSO IT Committee supports the work of the Board, WSO Committees, and special workers by assisting with technological solutions. We maintain adultchildren.org, shop.adultchildren.org, acawso.org, acawsoec.com, and acaworldconvention.org.

We meet weekly on Wednesdays at 1pm ET via Zoom and use our channel on Slack for work between meetings. If you're interested in joining us, please send an email to itchair@acawso.org. We welcome anyone who is interested in becoming involved, especially those experienced in database, graphics and web design, particularly WordPress.

Status of IT Goals from the 2020 ABC

- In progress- Complete redesign and deployment of a modern adultchildren.org website
 - Content Update Project - Update, add, and remove content with input from WSO committees.
 - Hire a web designer or design firm
 - Implement modern attractive design
 - Utilize content update project material
 - Optimize site for faster response
 - Improve accessibility
 - Research faster hosting options and move all live ACA websites to that faster host
- In Progress -Meeting list update project
 - Get input from the fellowship
 - Improve meeting search filters (e.g search by language used)
 - Improve aesthetics of the meeting search and results
 - Leverage paid professionals where appropriate
- In Progress - Review options and develop a plan for updating the acawso.org site

Websites

- **Adultchildren.org**
 - Meeting List and Database Updates
 - Deployed text search
 - Deployed ability to list a meeting as both in person and online (hybrid)
 - Deployed - 7th Tradition Contribution plugin (giveWP)
 - New Functionality

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- Recurring Donations
 - More payment options (eg. Google pay/Apple pay)
 - Option to cover credit card fees
 - Lookup past donations
 - Option to donate to International Literature Scholarship Fund
 - Trained finance on giveWP functionality
 - Coordinated with Finance with regarding reporting
 - Demo of New ComLine Blog on development server at AWC

- **Acawso.org**
 - Updated Literature Committee pages
 - Updates to committee pages on website - ongoing
 - Posting monthly committee reports - ongoing

- **Acaworldconvention.org**
 - Added ABC Delegate Binder
 - Added signup for Zoom tech hosts for AWC

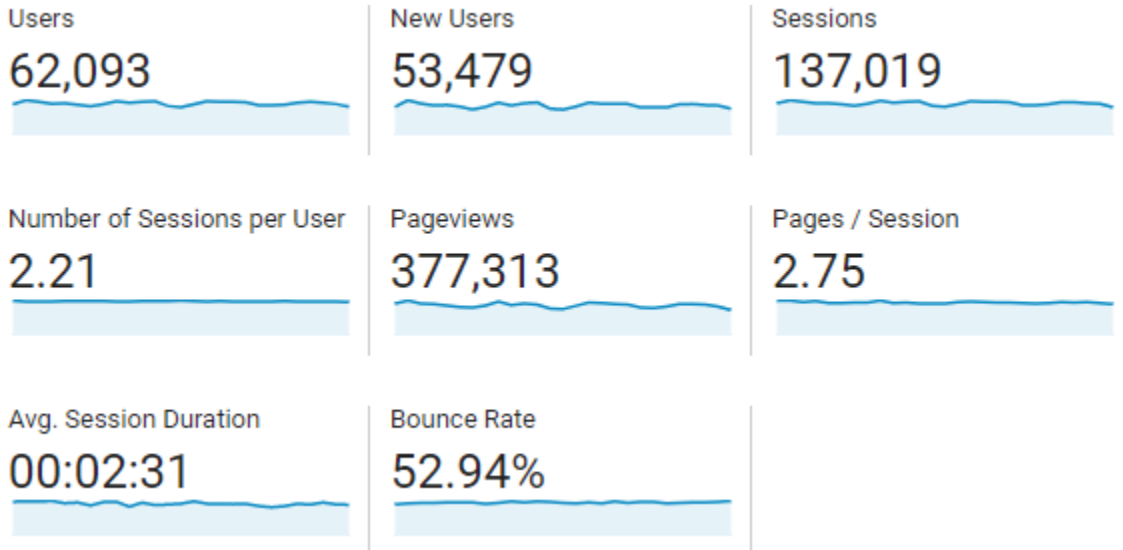
- **ABC**
 - Registration, email invites, etc
 - Observer Room deployed with audio & video
 - ABC Delegate Room
 - Room functions (Polls, Breakout Rooms, etc)
 - Support Delegates (tech questions, zoom problems, etc.)

- **AWC**
 - Setup AWC rooms (Webinar, etc)
 - Integrated Signups from Zoho (via Zapier) with zoom
 - Coordinated zoom volunteers
 - Worked with ACA's to resolve zoom invitation issues
 - Made workshop downloads available online for attendees
 -

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Adultchildren.org Analytics (April 11-May 7, 2021)





Country	Users	% Users
1. United States	49,126	78.35%
2. United Kingdom	3,231	5.15%
3. Canada	2,664	4.25%
4. Australia	1,170	1.87%
5. Sweden	666	1.06%
6. Germany	442	0.70%
7. India	380	0.61%
8. Netherlands	380	0.61%
9. Ireland	370	0.59%
10. Morocco	218	0.35%

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<input type="checkbox"/>	Source / Medium [?]	Acquisition			Behavior		
		Users [?] ↓	New Users [?]	Sessions [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]
		62,093 <small>% of Total: 100.00% (62,093)</small>	53,507 <small>% of Total: 100.05% (53,479)</small>	137,019 <small>% of Total: 100.00% (137,019)</small>	52.94% <small>Avg for View: 52.94% (0.00%)</small>	2.75 <small>Avg for View: 2.75 (0.00%)</small>	00:02:31 <small>Avg for View: 00:02:31 (0.00%)</small>
<input type="checkbox"/>	1. (direct)/(none)	53,475 (76.86%)	50,955 (95.23%)	85,931 (62.71%)	57.54%	2.59	00:02:16
<input type="checkbox"/>	2. google / organic	13,142 (18.89%)	2,089 (3.90%)	43,199 (31.53%)	45.22%	3.03	00:02:54
<input type="checkbox"/>	3. bing / organic	669 (0.96%)	140 (0.26%)	1,952 (1.42%)	33.97%	3.45	00:03:19
<input type="checkbox"/>	4. office.jocial.com / referral	279 (0.40%)	53 (0.10%)	462 (0.34%)	88.31%	1.17	00:00:48
<input type="checkbox"/>	5. yahoo / organic	273 (0.39%)	41 (0.08%)	856 (0.62%)	39.37%	3.45	00:03:26
<input type="checkbox"/>	6. acawso.org / referral	248 (0.36%)	12 (0.02%)	743 (0.54%)	36.88%	3.62	00:03:30
<input type="checkbox"/>	7. duckduckgo / organic	247 (0.36%)	66 (0.12%)	903 (0.66%)	42.08%	3.02	00:02:52
<input type="checkbox"/>	8. m.facebook.com / referral	175 (0.25%)	16 (0.03%)	259 (0.19%)	48.65%	3.07	00:02:47
<input type="checkbox"/>	9. aca-sverige.org / referral	61 (0.09%)	7 (0.01%)	220 (0.16%)	65.00%	1.99	00:02:54
<input type="checkbox"/>	10. ecosia.org / organic	60 (0.09%)	12 (0.02%)	152 (0.11%)	52.63%	2.79	00:02:53

Show rows:

Page		Pageviews	% Pageviews
1. /quick-search/?onlinebt=Click+Here		79,062	<div style="width: 20.95%;"></div> 20.95%
2. /meeting-search/		61,595	<div style="width: 16.32%;"></div> 16.32%
3. /		39,393	<div style="width: 10.44%;"></div> 10.44%
4. /meditation/		30,204	<div style="width: 8.01%;"></div> 8.01%
5. /quick-search/?telephonebt=Click+Here		22,580	<div style="width: 5.98%;"></div> 5.98%
6. /find-a-meeting-contact/		19,372	<div style="width: 5.13%;"></div> 5.13%
7. /literature/laundry-list/		17,936	<div style="width: 4.75%;"></div> 4.75%
8. /quick-search/		8,113	<div style="width: 2.15%;"></div> 2.15%
9. /meeting-details/		7,343	<div style="width: 1.95%;"></div> 1.95%
10. /literature/steps/		4,110	<div style="width: 1.09%;"></div> 1.09%